The non-technical script.

AltaABA
Alberta Association for Behaviour Analysis

What is ABA?

Applied Behaviour Analysis (ABA) looks to understand why someone behaves the way they do in their environment.

Through various strategies, ABA can help figure out, teach, and support how to improve and enhance success in different environments & situations.

ABA helps you be the best version you can be by objectively getting to know YOU & your environment and help you succeed in the way you need.